



Gurnard Pines Gets Active for 2010

New for 2010, Gurnard Pines in Cowes, Isle of Wight will become one of Hoseasons five flagship parks around the country and the only one on the Isle of Wight that will be launching Go-Active Breaks. This new range will provide holidaymakers with an exciting selection of UK sporting activity breaks.

Gurnard Pines, and four other flagship parks will be spearheading Hoseasons new programme, which is capitalising on the increasing interest into sports and activities in the run-up to the Island Games 2011 and 2012 Olympic Games.

There are five categories of Go-Active Breaks on offer:

- Ready Steady Go: a programme for children to enjoy swimming, cycling and a FUNDamentals (for under six's) programme supported by British Gymnastics.
- Go Wild: adrenalin-pumping activities including high rope courses and sailing.
- Go Pro: professional coaching in archery, fencing, table tennis and snorkelling.
- Go Discover: opportunities for horse riding and mountain biking.
- Go Slow: more leisurely activities including short mat bowls, petanque and sports massage.

Richard Carrick, Chief Executive for Hoseasons comments: "The Go-Active Breaks have been designed to provide customers with a range of outdoor and indoor active experiences for all ages and types. Working with sports governing bodies, these breaks will provide the holidaymaker with a big selection of mainstream sporting activities, supporting the Government's Change4Life Initiative."

"Gurnard Pines is committed to providing opportunities for our holidaymakers to have a more active holiday," says Kevin Darvill, Sales and Marketing Manager at Gurnard Pines. "In support of the Change4Life movement, this exciting new Go-Active Breaks programme will offer our customers the perfect environment to enjoy their favourite sport, kick off a new interest, or simply have fun and get active whilst on holiday. The great range of activities on offer at Gurnard Pines will help our guests to make those small changes which lead to a healthier and happier lifestyle."

For more information visit www.goactivebreaks.co.uk or www.hoseasons.co.uk

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Notes to Editor:

Gurnard Pines is a 'Performance Partner' of the BT Team Ellen (Ellen MacArthur's sailing team) and offshore Challenges. For more information visit www.teamellen.com

Hoseasons is the UK's leading self-catering specialist with over 13,500 places to stay in coastal and countryside settings throughout Britain, Ireland and Europe. From secluded forest lodges to holiday parks with plenty to do for all the family, and from thatched cottages to scenic boating holidays, luxury villas and city centre apartments, Hoseasons offers the widest available range of accommodation and facilities to suit everyone. Over a million holidaymakers enjoy a Hoseasons holiday every year.

Press Contact:

Amanda Bunn

Tel: 01603 30 90 86

Email: amandab@shorthose-russell.co.uk